



Done to
perfection

Hospitality

BY DUBAI WORLD TRADE CENTRE

Banquets

WORLD-CLASS CATERING

Fit for kings

We deliver superior quality on any scale, while proudly upholding the Arab tradition of extraordinary hospitality.

The right food can enhance any event. At a banquet, the food itself is the focus, so you want to make sure your guests are satisfied on every level. Our award-winning chefs bring flavours from five continents, offering a variety of authentic cuisines.

When you choose Dubai World Trade Centre (DWTC), you get more than culinary artistry. Our experienced planners work with you to create customised menus, ensuring any lifestyle or dietary needs are accommodated for. Then we go to town on making sure that the venue you choose becomes the perfect backdrop for your banquet.

Gala dinners

As a way of bringing people together and forging new relationships, a gala dinner is hard to beat. At DWTC, you can create an experience par excellence with the ultimate choice of venues and entertainment.

Although we are renowned for our mega-events and correspondingly large-scale catering, our venues are equally suited to smaller banquets. Za'abeel Halls, for example, includes Za'abeel 1, 2 and 3, with each hall able to hold a completely separate event. Sheikh Maktoum Hall and Sheikh Rashid Hall likewise divide into smaller spaces. For more exclusive events, we recommend the Al Multaqua Ballroom, which can nonetheless seat up to 600 guests. We reserve the World Trade Club for intimate gatherings.

For banquets, we set out traditional round tables each seating eight or ten guests, often supplemented with cocktail tables to facilitate pre- or post-dinner socializing. Our discreet and attentive staff serve in a variety of standards including silver service to ensure a personal touch. Of course, our venues can accommodate many more people if you opt for a buffet-style feast.

Entertainment is an integral part of most galas. From after-dinner speeches to award ceremonies, from dance floors to full-on professional stage performances, with live music and light shows, our events team will make sure everything runs smoothly on the night.



CORPORATE GATHERINGS

The perfect partner

For an inspiring setting with all the support you could want, look no further than DWTC.

Sharing a meal brings staff together, whether for big announcements, seasonal parties, or simply to say thank you for a job well done. An event with us will delight employees, partners or customers and have them talking about it for weeks afterwards.

Our venues offer a wide range of options. For board level, senior management or to reward outstanding employees at any level, the refinement of the World Trade Club sends a powerful message. Our many larger venues give you a stage for presentations or after-dinner entertainment.

Corporate hospitality

In addition to corporate events on our site, we can make your guests feel especially welcome at your own events or those you sponsor.

We've catered for corporate hospitality chalets at many of Dubai's premier events.

We organise many corporate events each year catering to requirements of all kinds. This lets us quickly assemble sample plans that feature everything from suggested stage dressing and menus to AV options and entertainment. You can then develop variations on a theme and more easily get your plans signed off by all the stakeholders.

Festive catering

Ramadan is a key time in our calendar and our Arabic and International kitchens make sure that food finds its proper place. We provide a complete range of menus suitable for Corporate Iftars and Suhoors, while our events team can produce fantastic Eid celebrations. But we also cater to the specific traditions of other cultures and are known for our Diwali, Christams and New Year catering.

We're always sensitive to your specific requirements, whether you're planning the event of a lifetime or a corporate dinner. So whatever occasion you have in mind, you can rest assured that we have the experience, equipment and expertise to make it truly special.

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PEOPLE & EQUIPMENT

Depth of experience

Our talented staff—recruited from around the world—bring authenticity to all our events.

State-of-the-art kitchens give us the foundations to create extravagant banquets on a grand scale. But it's our attention to detail that makes all the difference. We insist on baking all our bread on our own premises. Which means every pastry in our patisserie selection comes straight from our ovens.

Wherever you need us

With our fleet of delivery vehicles, we have the capability to take things on the road. We've put on events for the royal families of all seven Emirates. We also cater to prestigious sporting events such as the Formula 1 race at Yas Island, as well as cricket tournaments.

We can set up anywhere you choose. For New Year's Eve 2011, we even took to the water with a special party aboard the illustrious QE2 liner. Our delivery fleet ensures food arrives fresh anywhere.

A visual feast

Presentation is no less important than preparation. Our huge selection of crockery and cutlery strikes just the right note, from the most luxurious banquet to a more informal dinner. With more than 50 types of table linen, as well as numerous chair covers and napkin styles, we can match whatever theme or style you're creating. And, of course, our staff and servers rise to every occasion. It's all part of our promise to cater to events on any scale—with style and flair.

For more on our chefs and kitchens, see our Hospitality brochure.

Awards

Our culinary team regularly wins medals at the Emirates International Salon Culinaire organised by the World Association of Chefs Societies (WACS).

Salon Culinaire achievements

2011 - 44 medals (6 Gold, 14 Silver, 24 Bronze)

2010 - 5 gold medals including 'best hygiene' award and 'best kitchen artist', 14 silver medals, 27 bronze medals

We've won 'Best effort of a single 5-star establishment' in 2008, 2009, 2010 and 2011.

2011 - Event Caterer of the Year - Caterer Middle East awards



“It’s our attention to detail that makes all the difference.”

EVENT SERVICES

The perfect backdrop

When you organise an event with DWTC, delicious food is just the starting point.

A truly memorable event requires many ingredients. From the moment your guests pass through our gates, we ensure you make the right impression. Decorating your chosen space to create a specific theme, we complete the ambience with subtle lighting and appropriate background music.

If you require a stage, you can choose from a wide range of ready-made designs. We also offer a custom service to achieve exactly the effects you want. Of course, our rigging team sets up all the drapery and lighting. In addition to dining tables and chairs, we provide other furniture-such as couches, easy chairs and low tables-to create lounge areas where guests can gather in smaller groups.

For after-dinner speakers, or any other presentations, we provide the full complement of audio-visual equipment. On the day, a technician is always on hand so your presenters can ignore the technology and focus on their delivery.

We can also provide professional photographers and videographers to record the occasion for posterity.



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ENTERTAINMENT

Something for everyone

Round off your event with entertainment that leaves a lasting impression.

We have access to an extraordinary range of skilled performers, guest speakers and spellbinding acts. From live music of all kinds, to DJs, dancers and fully choreographed stage shows—we engage talent from the UAE and far beyond, so you can really put on a show.

Poetry in motion

From traditional dance to ‘shadow motion’ performers, electrifying LED Pixel Poi, fire dancers and aerial acts, your guests will be amazed at the expressive potential of the human form.

Music unlimited

Classical or jazz? Rock, pop, or Arabic? We’ll hire the right groups or DJs, so you can set the tone with background music—or place it centre stage.

Dynamic art

The innovative creations of ‘sand masters’ and ‘live gluing’ artists transfix audiences, who witness works emerging magically before their eyes.

Pump up the energy

Stunt (or ‘free’) running brings the excitement of the street to your event with its frenetic mix of tumbles, jumps and improvised movement, while freestyle football appeals to your audience’s inner Ronaldinho.

Other performers, such as magicians and costumed actors, mingle with your guests to keep people involved and entertained. And, of course, we can also create incredible indoor pyrotechnics to make your event go off with a bang.



To take the next step, visit www.dwtc.com

Or contact us direct:

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Business hours:

8am to 5pm, Sunday to Thursday.

Getting here:

Dubai is well served by a major world-class airport, several ports and a choice of highways and bus routes throughout the UAE.

For more details, see our website.



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE